

Rosann Malugin

Communications Coordinator

Dear Asher Schierloh,

I am thrilled to express my interest in the Communications Coordinator role at Edelman. The opportunity to contribute to a team renowned for its innovative approach in the communications sector is immensely exciting.

With over five years of experience at FleishmanHillard, I have honed my skills in strategic communication, project management, and team leadership.

Some key achievements from my previous roles include:

- **Increased client engagement** by 30% through a targeted social media strategy at FleishmanHillard.
- Led a team to **successfully launch** a nationwide campaign for a major tech client, resulting in a 20% brand awareness boost.
- Spearheaded the development of an internal communications platform, improving **employee interaction** by 40%.

My additional skills in digital content creation and certification in crisis communication further enhance my capabilities. I am adept at navigating complex communication landscapes with agility and precision.

Leadership and community involvement highlights:

- **Certified in Digital Marketing** from a leading online platform.
- Awarded the "Leadership Excellence" accolade for outstanding team management.
- Volunteered at a local non-profit, providing communication strategies that increased their fundraising success by 15%.

Edelman's commitment to authenticity and creativity resonates deeply with me. Your recent work on sustainability campaigns aligns with my passion for impactful storytelling and ethical communication practices.

I am eager to bring my expertise to Edelman and contribute to your mission. I look forward to the possibility of discussing how I can be a valuable addition to your team.

Warm regards,

To

Asher Schierloh
Edelman
250 East Wisconsin Avenue,
Milwaukee, WI

From

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