

Neomia Chenery

Public Relations Specialist

Dear Alvina Touart,

I am thrilled to express my interest in the Public Relations Specialist position at Edelman. The opportunity to contribute to a company renowned for its innovative approach to communications is truly exciting.

With over six years of experience at Weber Shandwick, I have honed my skills in strategic communication and media relations, driving impactful campaigns for diverse clients.

Some key achievements from my previous roles include:

- Spearheading a campaign that resulted in a **30% increase in media coverage** for a major tech client.
- Collaborating with global teams to launch a product, achieving **a reach of over 5 million consumers**.
- Leading a crisis management team that successfully mitigated potential brand damage during a high-profile incident.

In addition to my professional achievements, I hold a certification in digital marketing, which complements my ability to craft compelling narratives across various platforms.

Leadership and community involvement highlights:

- **Recipient of the PRSA Silver Anvil Award** for excellence in public relations strategy.
- Active member of the Global Communications Association, contributing to industry standards and best practices.

Edelman's commitment to authenticity and its recent work in promoting sustainability resonates deeply with my personal values. I am particularly drawn to your mission of building trust and fostering meaningful change, which aligns perfectly with my career aspirations.

I am eager to bring my expertise and passion to Edelman and would welcome the opportunity to discuss how I can contribute to your team. Thank you for considering my application.

Warm regards,

To

Alvina Touart

Edelman

2201 Highland Avenue South,
Birmingham, AL

From

Neomia Chenery

Cedar Rapids, IA

(363) 092-0461

neomia.chenery@gmail.com