

# JALYSA LAVEY

Chief Executive Officer

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(289) 933-0768

Hattiesburg, MS



## PROFILE

Strategic leader with 15 years of experience driving growth and innovation. Expert in transforming visions into actionable plans, optimizing operations, and fostering sustainable partnerships. Proven track record of elevating company performance and market presence.

## LINKS

[linkedin.com/in/jalysalavey](https://www.linkedin.com/in/jalysalavey)

## SKILLS

Visionary

Strategy

Innovation

Negotiation

Governance

Transformation

Disruption

Influence

## LANGUAGES

English

Urdu

## HOBBIES

Sailing

Photography

Golf

## EMPLOYMENT HISTORY

### Chief Executive Officer at Apple, MS

May 2025 - Present

- Spearheaded the launch of a new product line that generated \$4.7 billion in revenue within its first year, significantly expanding market share.
- Led a global team of over 150,000 employees, fostering a culture of innovation and collaboration that resulted in a 35% increase in employee satisfaction scores.
- Orchestrated strategic acquisitions worth \$3.2 billion, enhancing technological capabilities and strengthening competitive positioning across key markets.
- Drove organizational transformation initiatives that improved operational efficiency by 28%, reducing costs while maintaining high-quality standards.
- Cultivated partnerships with industry leaders to advance sustainability goals, achieving a 40% reduction in carbon footprint over three years.

### Chief Operating Officer at Amazon, MS

Oct 2021 - Apr 2025

- Spearheaded a cross-functional initiative that optimized supply chain processes, reducing operational costs by 13% and improving delivery times by an average of 2 days across key markets.
- Led a team of over 500 operations professionals, fostering a culture of innovation and accountability, which resulted in a 22% increase in employee engagement and retention rates.
- Developed and implemented strategic growth plans that expanded market reach into three new international regions, driving revenue growth by \$450 million within the first year.

### Vice President at Microsoft, MS

Sep 2010 - Sep 2021

- Spearheaded a cross-functional team of 150+ professionals, driving a 27% increase in quarterly revenue through strategic market expansion and innovative product development.
- Orchestrated the successful integration of two major acquisitions, enhancing operational efficiency by 18% and aligning company vision with new business units.
- Led a transformative digital initiative that reduced operational costs by \$23 million annually, leveraging AI technologies to streamline processes and improve customer engagement.

## EDUCATION

**Master of Business Administration in Strategic Leadership at Mississippi State University**

Dec 2005 - May 2010