

# Kayle Teano

Content Writer

✉ [kayle.teano@gmail.com](mailto:kayle.teano@gmail.com)

☎ (683) 680-1313

📍 Kailua, HI

## EDUCATION

### Bachelor of Arts in Creative Writing at University of Hawaii at Manoa

Nov 2018 - May 2023

Relevant Coursework: Fiction Writing, Poetry Workshop, Creative Nonfiction, Literary Theory, Screenwriting, and Contemporary Literature.

## LINKS

[linkedin.com/in/kayleteano](https://www.linkedin.com/in/kayleteano)

## SKILLS

SEO

WordPress

Google Analytics

HTML

Copywriting

Social Media

AP Style

## LANGUAGES

English

Arabic

## HOBBIES

Photography

Cooking

Gardening

## PROFILE

Creative content writer with two years of experience crafting engaging copy across digital platforms. Skilled in SEO, storytelling, and adapting tone to diverse audiences. Passionate about creating compelling narratives that drive reader engagement and brand loyalty.

## EMPLOYMENT HISTORY

### ● Junior Content Writer at HubSpot, HI

Apr 2025 - Present

- Developed and published over 50 blog posts, increasing organic traffic by 30% within six months.
- Collaborated with the marketing team to create engaging content for email campaigns, boosting open rates by 20%.
- Conducted thorough research on industry trends to produce data-driven articles that enhanced brand authority.
- Assisted in editing and proofreading content, ensuring a 98% accuracy rate in grammar and style consistency.
- Spearheaded a social media content initiative that resulted in a 25% rise in follower engagement.

### ● Content Intern at Grammarly, HI

Mar 2023 - Mar 2025

- Crafted and edited over 50 engaging blog posts, increasing site traffic by 30% in six months.
- Collaborated with cross-functional teams to develop content strategies, resulting in a 20% boost in audience engagement.
- Conducted comprehensive research to support content creation, enhancing the quality and relevance of articles by 25%.
- Analyzed user feedback and analytics to refine content approach, improving reader retention rates by 15%.

## CERTIFICATES

### HubSpot Content Marketing Certification

Mar 2024

### SEO Content Writing Certification by Yoast

Aug 2022

## MEMBERSHIPS

American Society of Journalists and Authors

National Association of Independent Writers and Editors