

GAYLA CORAY

Content Writer

gayla.coray@gmail.com

(234) 794-7929

Kailua, HI



PROFILE

Dynamic content writer with 2 years of experience, passionate about crafting engaging narratives. Eager to learn and adapt to new challenges, delivering clear, impactful content that resonates. Driven by curiosity and a commitment to continuous improvement.

LINKS

[linkedin.com/in/gaylacoray](https://www.linkedin.com/in/gaylacoray)

SKILLS

SEO

WordPress

HTML

Analytics

Copywriting

Research

LANGUAGES

English

Russian

HOBBIES

Photography

Gardening

Cooking

EMPLOYMENT HISTORY

Junior Content Writer at HubSpot, HI

Jun 2025 - Present

- Collaborated with the marketing team to develop over 15 engaging blog posts monthly, increasing audience engagement by 23% within six months.
- Assisted in the creation and editing of digital content campaigns, resulting in a 17% boost in lead generation through targeted email newsletters.
- Enhanced SEO strategies by conducting keyword research and analysis, improving organic search traffic for assigned articles by 28%.

EDUCATION

Associate of Arts in Creative Writing at Kapi'olani Community College

Feb 2019 - May 2023

Relevant Coursework: Introduction to Creative Writing, Fiction Writing, Poetry Workshop, Literary Analysis, and Scriptwriting Fundamentals.

CERTIFICATES

HubSpot Content Marketing Certification

Jul 2024

SEO Content Writing Certification by Yoast

Mar 2023

MEMBERSHIPS

American Society of Journalists and Authors

Content Marketing Institute