

Katonya Senator

Editor

Profile

Employment History

Details

katonya.senator@gmail.com

(812) 520-5810

Sterling Heights, MI

Strategic leader with 8 years of editorial excellence, driving content innovation and team development. Expert in crafting compelling narratives and optimizing processes to enhance engagement and efficiency. Proven track record in elevating publication standards and audience reach.

Senior Editor at The New York Times, MI

Mar 2025 - Present

- Spearheaded a team of 12 editors, increasing content accuracy by 18% and reducing publication errors by streamlining the editorial process.
- Developed and implemented a new content strategy that boosted reader engagement by 23%, leveraging data-driven insights to align with audience interests.
- Collaborated with cross-functional departments to launch a digital-first initiative, resulting in a 30% rise in online subscriptions over six months.
- Mentored junior editors through individualized training programs, leading to a 25% improvement in editorial efficiency and career advancement for team members.
- Negotiated high-impact partnerships with industry leaders, enhancing The New York Times' reputation as a thought leader and expanding reach into emerging markets.

Associate Editor at Penguin Random House, MI

Mar 2021 - Feb 2025

- Spearheaded the editorial team in launching 15 critically acclaimed book titles annually, boosting market reach by 22% and setting new sales records for debut authors.
- Orchestrated cross-departmental collaboration to streamline manuscript review processes, slashing turnaround time by 35% and enhancing publication efficiency.
- Led strategic content acquisition initiatives, negotiating high-profile author contracts that increased Penguin Random House's competitive edge in emerging literary markets.

Editorial Assistant at Condé Nast, MI

Feb 2017 - Feb 2021

- Spearheaded the development of a digital content strategy, boosting online engagement by 27% over six months and increasing website traffic significantly.
- Led a cross-functional team in executing a high-profile magazine feature, resulting in a 15% increase in reader subscriptions within three months.
- Streamlined the editorial workflow process, reducing production time by 22%, enhancing efficiency across departments.