

# Keita Nallen

Esthetician

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## Details

[keita.nallen@gmail.com](mailto:keita.nallen@gmail.com)

(644) 931-1115

Brookings, SD

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## Profile

Skilled Esthetician with two years of experience in delivering personalized skincare treatments. Proficient in facials, waxing, and chemical peels. Passionate about enhancing client well-being and maintaining up-to-date knowledge of industry trends and techniques.

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## Employment History

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### Senior Esthetician at Dermalogica, SD

May 2025 - Present

- Spearheaded a customer loyalty initiative, boosting client retention by 30% within six months.
- Trained and mentored a team of junior estheticians, enhancing their skills and leading to a 25% increase in client satisfaction scores.
- Developed personalized skincare plans for over 150 clients monthly, resulting in improved skin health outcomes and increased repeat business.
- Collaborated with the product development team to test and refine new product lines, contributing valuable insights from direct client feedback.
- Implemented advanced treatment techniques that elevated service quality, increasing overall sales revenue by 20% year-over-year.

### Junior Esthetician at Aveda, SD

Apr 2023 - Apr 2025

- Provided personalized skincare consultations, resulting in a 20% increase in client satisfaction ratings.
- Performed over 100 facial treatments monthly, enhancing clients' skin health and appearance.
- Assisted senior estheticians in developing new treatment protocols, improving service efficiency by 15%.
- Managed inventory of skincare products, reducing waste and saving the salon \$500 monthly.
- Trained and mentored three new junior staff members, boosting team productivity by 30%.

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## Education

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### Diploma in Esthetics at Stewart School, Sioux Falls, SD

Dec 2018 - May 2023

Relevant Coursework: Skin analysis, facial treatments, hair removal techniques, makeup application, anatomy and physiology, cosmetic chemistry, and salon management.

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## Links

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[linkedin.com/in/keitanallen](https://www.linkedin.com/in/keitanallen)