

Nastassia Derin

Freelance Writer

✉ nastassia.derin@gmail.com
☎ (166) 114-1464
📍 Sioux City, IA

EDUCATION

Certificate in Creative Writing at University of Iowa

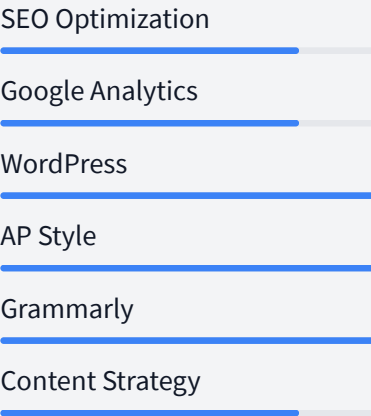
Apr 2018 - May 2022

Relevant Coursework: Fiction Writing, Poetry Workshop, Creative Nonfiction, Screenwriting, Literary Analysis, and Editing Techniques.

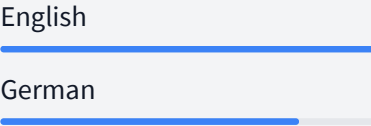
LINKS

[linkedin.com/in/nastassiaderin](https://www.linkedin.com/in/nastassiaderin)

SKILLS



LANGUAGES



HOBBIES

Photography
Gardening
Cooking

PROFILE

Dynamic freelance writer with three years of experience crafting compelling content across various industries. Proven track record in delivering engaging articles, blogs, and copy that captivate audiences and drive results. Adept at meeting tight deadlines while maintaining high quality.

EMPLOYMENT HISTORY

● Content Writer at Upwork, IA

Mar 2025 - Present

- Spearheaded a content strategy overhaul that boosted client engagement by 27% over six months, enhancing project visibility and client retention.
- Collaborated with a team of designers and marketers to produce over 150 pieces of multimedia content, leading to a 34% increase in social media shares.
- Streamlined the editorial process by implementing new workflow tools, reducing project turnaround time by an average of 18 hours per assignment.

● Junior Writer at Fiverr, IA

Feb 2022 - Feb 2025

- Developed over 75 engaging articles for diverse clients, increasing their audience engagement by an average of 23% within six months.
- Collaborated with a team of 10 freelancers to streamline the content creation process, reducing project turnaround time by 15%.
- Spearheaded a client feedback initiative that improved customer satisfaction ratings from 82% to 93% in less than three months.
- Enhanced SEO strategies for various projects, resulting in a 40% boost in organic traffic and higher search ranking positions.

CERTIFICATES

HubSpot Content Marketing Certification

Dec 2023

SEO Content Writing Certification by Yoast

Mar 2022

MEMBERSHIPS

American Society of Journalists and Authors

Freelancers Union