Jeroline Mcgarry

Freelance Writer

Profile

Details

jeroline.mcgarry@gmail.com

(277) 386-2473

Chattanooga, TN

Dynamic freelance writer with two years of experience, driven by curiosity and a passion for storytelling. Thrives on crafting engaging content across diverse topics. Eager to learn, adapt, and deliver compelling narratives that captivate and inform audiences.

Employment History

Content Writer at Upwork, TN

Jun 2025 - Present

- Crafted over 75 engaging blog posts and articles, increasing client website traffic by an average of 35% within three months.
- Collaborated with diverse teams to develop content strategies that resulted in a 28% boost in customer engagement for multiple clients.
- Conducted thorough research on industry trends, enhancing content relevance and client satisfaction ratings by 22%.
- Utilized SEO techniques to optimize written content, achieving top-three search rankings for targeted keywords across five client projects.
- Mentored junior writers, fostering their skill development and improving team productivity by contributing to a 19% increase in project completion rates.

Junior Copywriter at Fiverr, TN

May 2023 - May 2025

- Crafted over 75 engaging product descriptions, boosting client sales by an average of 18% within six months.
- Collaborated with a team of designers and marketers to develop compelling ad copy for five major campaigns, resulting in a 25% increase in click-through rates.
- Conducted thorough market research to tailor content strategies for diverse industries, enhancing client satisfaction scores by 30%.
- Developed SEO-optimized blog posts that increased organic traffic by 22% across multiple freelance projects.
- Enhanced writing efficiency through continuous feedback loops and self-assessment, reducing project turnaround time by 15%.

Education

Certificate in Creative Writing at Vanderbilt University

Apr 2019 - May 2023

Relevant Coursework: Fiction Writing, Poetry Workshop, Screenwriting Fundamentals, Creative Nonfiction, and Literary Analysis.

Links

linkedin.com/in/jerolinemcgarry