

Agapita Cantoran

Graphic Designer

Dynamic graphic designer with three years of experience, delivering compelling visual solutions. Adept at collaborating with cross-functional teams, consistently exceeding client expectations. Proven track record in branding, print, and digital media, enhancing brand identity through innovative design.

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(302) 183-9452



Newport News, VA



Education

Associate of Arts in Graphic Design at Northern Virginia Community College

Oct 2017 - May 2022

Relevant Coursework:

Typography, Digital Imaging, Color Theory, Layout Design, Branding, Illustration, and Web Design.

Links

[linkedin.com/in/agapitacantoran](https://www.linkedin.com/in/agapitacantoran)

Skills

Photoshop



Illustrator



InDesign



Sketch



Figma



Typography



UX/UI



Languages

English



Chinese



Employment History

Senior Graphic Designer at Pentagram, VA

Apr 2025 - Present

- Spearheaded a rebranding project for a major tech client, leading a team of 5 designers to increase brand recognition by 27% within the first six months.
- Developed an innovative design process that reduced project turnaround time by 18%, enhancing workflow efficiency and boosting client satisfaction scores by 15%.
- Collaborated with cross-functional teams to produce over 200 visual assets annually, directly contributing to a 22% growth in client engagements.

Junior Graphic Designer at Landor & Fitch, VA

Mar 2022 - Mar 2025

- Spearheaded the redesign of 15+ client brand identities, resulting in a 25% improvement in client satisfaction scores and bolstering repeat business by 18%.
- Collaborated with cross-functional teams to streamline design processes, reducing project turnaround time by 30% and increasing overall team efficiency.
- Led the graphic design efforts for a high-profile campaign that achieved a 40% increase in engagement across digital platforms, contributing significantly to the client's market presence.

Certificates

Adobe Certified Expert (ACE)

Dec 2023

UX Design Professional Certificate

Jun 2022

Memberships

AIGA

Graphic Artists Guild