

Genevive Macero

Human Resources Manager

Driven Human Resources Manager with 2 years of experience. Committed to optimizing employee engagement and fostering a positive workplace culture. Passionate about continuous learning and eager to implement innovative HR strategies for organizational growth.

genevive.macero@gmail.com 

(966) 329-7158 

Greensboro, NC 

Education

**Master of Business
Administration in Human
Resources Management at
Duke University, NC**

Feb 2019 - May 2023

Relevant Coursework:
Organizational Behavior,
Strategic Human Resource
Management, Labor
Relations, Talent Acquisition,
Compensation and Benefits,
Leadership Development,
Employment Law, and
Performance Management.

Links

[linkedin.com/in/genevivemacero](https://www.linkedin.com/in/genevivemacero)

Skills

Communication



Empathy



Negotiation



Conflict Resolution



Adaptability



Organization



Employment History

Human Resources Specialist at Google, NC

Mar 2025 - Present

- Spearheaded the implementation of a new onboarding program, reducing time-to-productivity for new hires by 27% within the first six months.
- Collaborated with cross-functional teams to develop and launch a diversity recruitment campaign, increasing underrepresented candidate applications by 35%.
- Analyzed employee engagement survey data, identifying key areas for improvement that led to a 15% boost in overall satisfaction scores.
- Designed and facilitated over 40 professional development workshops, enhancing team skills and knowledge across multiple departments.
- Revamped performance review process, incorporating feedback mechanisms that resulted in a 22% increase in employee-manager engagement.

Human Resources Coordinator at Microsoft, NC

Feb 2023 - Feb 2025

- Spearheaded the integration of a new HR software system, reducing processing time for employee onboarding by 27% and enhancing data accuracy across departments.
- Developed and led training workshops for over 150 employees, fostering improved communication skills and teamwork, which increased overall department efficiency by 15%.
- Collaborated with cross-functional teams to design a diversity recruitment strategy that boosted minority hiring rates by 18%, contributing to a more inclusive workplace culture.
- Analyzed turnover trends and implemented retention initiatives, leading to a 12% decrease in employee attrition within one year.

Certificates

Senior Professional in Human Resources (SPHR)

Feb 2024

Diversity and Inclusion Certificate

Feb 2022

Memberships

SHRM

CIPD