

Lacheryl Derenzi

Retail Manager

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☎ (127) 133-4424

📍 Green Bay, WI

EDUCATION

Associate of Applied Science in Retail Management at Madison Area Technical College

Oct 2012 - May 2017

Retail operations, marketing principles, consumer behavior, inventory management, merchandising strategies, business communication, and financial accounting.

LINKS

[linkedin.com/in/lacherylderenzi](https://www.linkedin.com/in/lacherylderenzi)

SKILLS

CRM Systems

Data Analytics

ERP Software

Strategic Planning

Conflict Resolution

Team Leadership

Financial Forecasting

LANGUAGES

English

Indonesian

HOBBIES

Photography

PROFILE

Strategic retail manager with 8 years of experience in driving sales and enhancing customer experiences. Expert in team leadership, inventory control, and market analysis, delivering growth and operational excellence. Adept at fostering strong customer and vendor relationships.

EMPLOYMENT HISTORY

● Retail Supervisor at Walmart, WI

Jun 2025 - Present

- Spearheaded a team of 15 associates, boosting sales by 18% over six months through enhanced customer engagement and strategic product placement.
- Optimized inventory processes, reducing stock discrepancies by 22%, which resulted in improved product availability and increased customer satisfaction.
- Mentored and developed five junior employees, two of whom advanced to supervisory roles within a year, fostering internal talent growth.
- Implemented cost-effective scheduling strategies that cut labor costs by 12% while maintaining high service standards during peak hours.

● Senior Sales Associate at Target, WI

Apr 2023 - May 2025

- Spearheaded a sales strategy that boosted department revenue by 17% over six months, surpassing quarterly targets consistently.
- Mentored and developed a team of 12 associates, leading to a 25% increase in employee retention and enhanced customer service ratings.
- Implemented an inventory management system that reduced stock discrepancies by 14%, optimizing product availability and reducing costs.
- Analyzed market trends and consumer data to introduce new product lines, contributing to a 10% growth in category sales year-over-year.
- Collaborated with cross-functional teams to execute promotional campaigns, achieving a 22% lift in foot traffic during key sales events.

● Sales Associate at Costco, WI

Mar 2017 - Mar 2023

- Spearheaded a team initiative that increased monthly membership sales by 17%, surpassing store targets and enhancing customer retention strategies.
- Developed and implemented innovative merchandising techniques, boosting product visibility and driving a 12% rise in seasonal item sales.
- Trained and mentored new sales associates, leading to a 25% improvement in overall team efficiency and reducing onboarding time by two weeks.
- Analyzed purchasing patterns to optimize inventory levels, resulting in a 15% reduction in stockouts and improved supply chain coordination.