Emerald Nuanes

UI/UX Designer

Profile

Creative UI/UX Designer with two years of experience crafting intuitive and engaging user interfaces. Skilled in wireframing, prototyping, and user research, focusing on enhancing user satisfaction and driving business success through thoughtful design solutions.

Employment History

Junior UI/UX Designer at Google, OR

Apr 2025 - Present

- Spearheaded the redesign of a key feature within Google Maps, enhancing user engagement by 15% through improved navigation and visual elements.
- Collaborated with cross-functional teams to prototype and iterate on mobile interface designs, reducing user testing time by 20%.
- Conducted comprehensive usability studies, gathering insights that led to a 25% increase in customer satisfaction scores for the Google Calendar app.
- Developed interactive wireframes and high-fidelity mockups for new product launches, streamlining the design approval process by 30%.
- Implemented feedback loops from user research sessions, resulting in a more intuitive onboarding experience that boosted new user retention rates.

UI/UX Design Intern at Apple, OR

Mar 2023 - Mar 2025

- Developed interactive prototypes for iOS applications, enhancing user engagement by 20% through improved design iterations.
- Collaborated with cross-functional teams to streamline the user testing process, reducing feedback cycle time by 30%.
- Conducted usability research and analysis, leading to actionable insights that informed the redesign of a major app feature.
- Designed intuitive UI components in alignment with Apple's design guidelines, contributing to a project that won an internal innovation award.

Certificates

Nielsen Norman Group UX Certification May 2024

Interaction Design Foundation Membership Certificate Jan 2023

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- Portland, OR

Education

Associate of Arts in User Experience Design at Portland Community College, OR Oct 2018 - May 2023

Relevant Coursework: Interaction Design, Usability Testing, Information Architecture, Visual Design Principles, User Research Methods, Prototyping, and Human-Computer Interaction.

Links

linkedin.com/in/emeraldnuanes

Skills

Figma

Sketch

Wireframing

Prototyping

Usability Testing

Adobe XD

User Research

Languages

English

Portuguese