

Kimberley Penfold

UX Designer

Profile

Innovative UX Designer with 2 years of experience, driven by curiosity and a passion for creating intuitive user experiences. Motivated to learn and adapt, delivering designs that enhance user satisfaction and engagement. Ready to tackle new challenges with creativity and dedication.

Employment History

Senior UX Designer at Google, NC

May 2025 - Present

- Spearheaded the redesign of a major Google app interface, resulting in a 27% increase in user engagement and a 15% rise in customer satisfaction ratings within six months.
- Pioneered a cross-functional workshop that improved collaboration between design and engineering teams, leading to a 40% reduction in project turnaround time.
- Mentored junior designers through weekly feedback sessions, enhancing team skill levels and contributing to a 22% improvement in design delivery quality.
- Conducted user research for over 50 projects, uncovering insights that informed product strategy and led to the successful launch of three new features.

Junior UX Designer at Apple, NC

Apr 2023 - Apr 2025

- Collaborated with a cross-functional team to enhance user interface for iOS apps, resulting in a 28% increase in user engagement within six months.
- Conducted usability testing sessions, identifying key pain points and iterating design solutions that improved task completion rates by 35%.
- Developed wireframes and prototypes using Sketch and Figma, contributing to the launch of three major app updates and refining skills in responsive design.

Education

Master of Arts in User Experience Design at North Carolina State University

Feb 2019 - May 2023

Relevant Coursework: Interaction Design, Usability Testing, Information Architecture, Visual Design, User Research Methods, Prototyping, Human-Computer Interaction, and Design Thinking.

Certificates

Nielsen Norman Group UX Certification

Aug 2023

Human Factors International Certified Usability Analyst (CUA)

Nov 2021

Details

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Links

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Skills

Wireframing



Prototyping



Usability



Sketch



Figma



Research



Testing



Languages

English



German



Hobbies

Photography

Sketching

Reading