

Lanessa Tsukada

UX Designer

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☎ (831) 688-1175

📍 Raleigh, NC

Education

Master of Arts in User Experience Design at North Carolina State University

Oct 2012 - May 2017

Relevant Coursework: Interaction Design, Usability Testing, Information Architecture, Visual Design, User Research Methods, Prototyping, and Human-Computer Interaction.

Links

[linkedin.com/in/lanessatsukada](https://www.linkedin.com/in/lanessatsukada)

Skills

Design Thinking

User Research

Information Architecture

Interaction Design

Prototyping

Usability Testing

Wireframing

Journey Mapping

Stakeholder Management

Languages

English

Indonesian

Profile

Strategic UX Designer with 8 years of experience, adept at leading cross-functional teams. Expert in crafting intuitive, user-centered designs that drive engagement and business growth. Proven track record in transforming complex ideas into clear, compelling digital experiences.

Employment History

Senior UX Designer at Google, NC

Jun 2025 - Present

- Spearheaded a cross-functional initiative that optimized user interface design, resulting in a 28% increase in user engagement and a 15% boost in customer satisfaction metrics within six months.
- Led a team of 12 designers and researchers to develop an innovative product feature, driving a 32% rise in adoption rates across target demographics, while reducing development time by 20%.
- Formulated strategic UX guidelines that streamlined the design process across multiple projects, enhancing collaboration efficiency by 25%, and significantly contributing to the company's competitive edge.

UX Designer at Apple, NC

Nov 2023 - May 2025

- Led a cross-functional team of 15 in redesigning the Apple Music interface, enhancing user engagement by 27% within six months.
- Spearheaded the implementation of a new design system across all iOS applications, reducing development time by 18% and ensuring consistency.
- Collaborated with senior executives to develop strategic UX initiatives, resulting in a 22% increase in customer satisfaction scores.
- Conducted comprehensive user research that informed key product decisions, driving a 35% improvement in feature adoption rates.

Junior UX Designer at Microsoft, NC

Oct 2017 - Oct 2023

- Led a cross-functional team of 5 to redesign the user interface for a key Microsoft product, resulting in a 23% increase in user satisfaction and a 15% reduction in support queries within six months.
- Spearheaded the implementation of a new UX research methodology that improved data collection accuracy by 18%, enhancing decision-making processes across multiple product lines.
- Collaborated with senior leadership to develop strategic UX initiatives that contributed to a 12% growth in market share by aligning design efforts with business objectives.

Certificates

Nielsen Norman Group UX Certification

Dec 2023