

Ardis Garciahernande

Writer

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☎ (127) 530-3364
📍 Little Rock, AR

Education

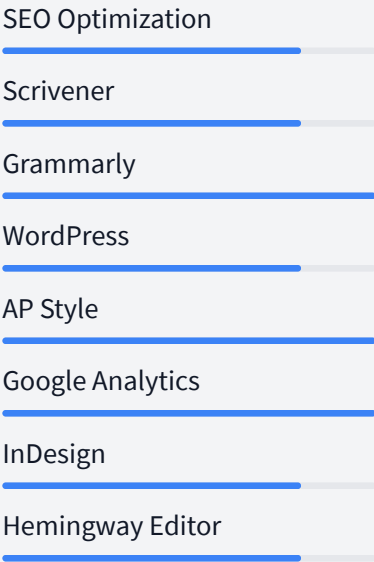
Master of Fine Arts in Creative Writing at University of Arkansas

Jan 2018 - May 2022
Relevant Coursework: Advanced Fiction Writing, Poetry Workshop, Literary Theory, Creative Nonfiction, Screenwriting, and Contemporary Literature.

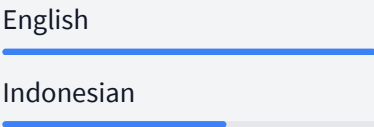
Links

[linkedin.com/in/ardisgarciahernande](https://www.linkedin.com/in/ardisgarciahernande)

Skills



Languages



Profile

Dynamic writer with three years of experience, delivering compelling content across diverse platforms. Proven track record in crafting engaging narratives and precise copy. Adept at meeting deadlines, adapting tone for varied audiences, and enhancing brand storytelling.

Employment History

Senior Writer at Penguin Random House, AR

- Apr 2025 - Present
- Spearheaded a cross-departmental initiative to refine editorial standards, resulting in a 27% improvement in manuscript acceptance rates and enhancing overall publication quality.
 - Led a team of five writers in crafting compelling narratives that increased book sales by 18%, while maintaining an average reader satisfaction score of 4.8 out of 5 across various platforms.
 - Developed and implemented a streamlined content review process that reduced editing time by 22%, enabling faster turnaround times for high-demand titles.

Junior Writer at The New York Times, AR

- Mar 2022 - Mar 2025
- Collaborated with a team of editors and senior writers to produce over 40 articles monthly, resulting in a 15% increase in reader engagement across digital platforms.
 - Spearheaded the development of a new feature series, leading to a 22% rise in weekly newsletter subscriptions within three months.
 - Conducted in-depth research for investigative pieces, significantly contributing to an award-winning article that increased subscriber retention by 12%.
 - Streamlined the editorial process by implementing feedback loops with cross-departmental teams, reducing content revision time by 18%.

Certificates

Certified Professional Technical Communicator (CPTC)

Feb 2024

Content Marketing Certification

Dec 2022

Memberships

Authors Guild

PEN America