

Fanny Carathers

Writer

- ✉ fanny.carathers@gmail.com
- ☎ (929) 994-6863
- 📍 Bowling Green, KY

EDUCATION

Master of Fine Arts in Creative Writing at University of Kentucky
Dec 2018 - May 2023

Relevant Coursework: Advanced Fiction Writing, Poetry Workshop, Literary Theory, Creative Nonfiction, Screenwriting, and Contemporary Literature.

LINKS

[linkedin.com/in/fannycarathers](https://www.linkedin.com/in/fannycarathers)

SKILLS

- SEO
- CMS
- AP Style
- Proofreading
- Research

LANGUAGES

- English
- Arabic

HOBBIES

- Photography
- Gardening
- Cooking

PROFILE

Motivated writer with two years of experience, driven by curiosity and a passion for storytelling. Eager to explore new genres and styles, continually honing skills. Adaptable and keen to embrace challenges, delivering engaging content with creativity and precision.

EMPLOYMENT HISTORY

- **Senior Writer at Penguin Random House, KY**
May 2025 - Present
 - Spearheaded a cross-functional team to develop and launch a groundbreaking digital content strategy, resulting in a 47% increase in online engagement within the first six months.
 - Mentored and led a group of junior writers, fostering an environment of creativity and growth that contributed to a 35% improvement in manuscript quality ratings over two years.
 - Collaborated with marketing and design teams on four high-impact book campaigns, directly boosting sales by an average of 21% per release through innovative storytelling techniques.
- **Junior Writer at The New York Times, KY**
Apr 2023 - Apr 2025
 - Collaborated with senior writers and editors to research and compose over 25 feature articles, enhancing storytelling skills and gaining exposure to diverse journalistic styles.
 - Spearheaded a weekly column on emerging tech trends, increasing reader engagement by 18% through innovative content strategies and in-depth analysis.
 - Developed a keen eye for detail by proofreading and fact-checking more than 50 news pieces, ensuring accuracy and maintaining the publication's high standards.

CERTIFICATES

- Certified Content Marketing Specialist (CCMS)**
Aug 2023
- Technical Writer Certification (TWC)**
Feb 2022

MEMBERSHIPS

- Authors Guild
- PEN America